# **Investor Presentation**

June 2024

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### **Company overview**



- #6 player in the non-life insurance market with 5.3% share as of June 2024
- Esteemed Sabancı Holding Ageas Collaboration: A Beacon of Trust, Global Expertise, and Decades of Insurance Mastery
- 60+ years experience in insurance industry
- Has ~3,750 agencies; 141 brokers and an exclusive agency agreement with Akbank, reaching 702 branches
- 28% of shares are listed with «AKGRT» ticker name on Istanbul Stock Exchange
- As of September 5th, 2024 Aksigorta MCap is 9.6bn TL (282m USD)
- Corporate Health is still at top levels for employer, employee and customer as NPS

Best Employer
TURKEY 2019

Has 828 employees and ranks #1 in Aon Hewitt / Kincentric «Best Place to Work» in 2018, 2019, 2020, 2021, 2022 and 2023.

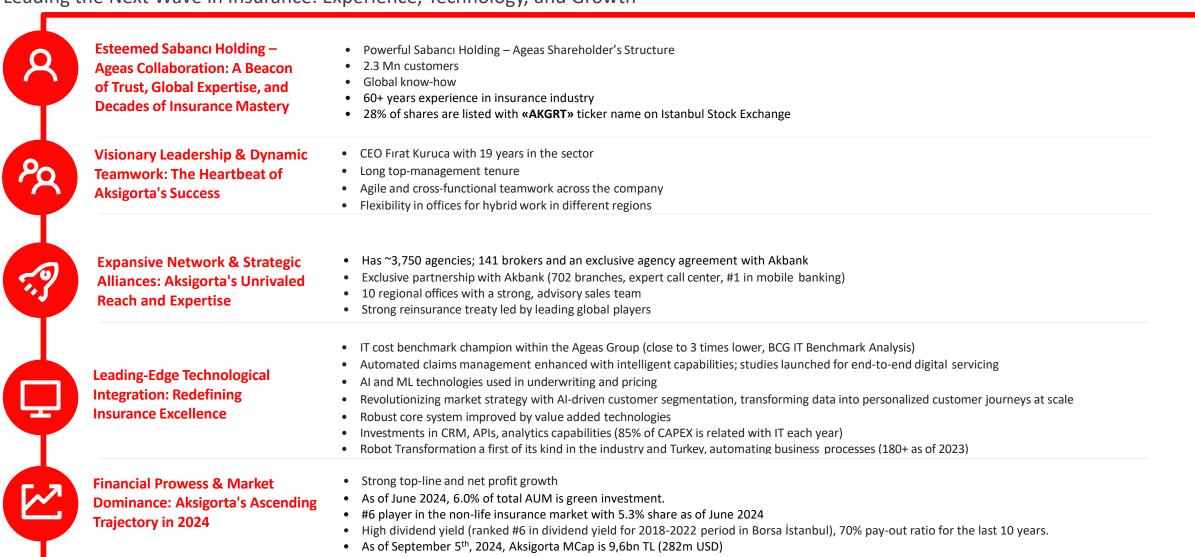


Aksigorta brand ranks #79 among top 100 brands of Turkey in 2023, in Brand Finance «Turkey 100 2023» research\*

### **Empowering the Future of Insurance: Aksigorta's Legacy & Innovation**

AKSigorta
Bambaska.

Leading the Next Wave in Insurance: Experience, Technology, and Growth



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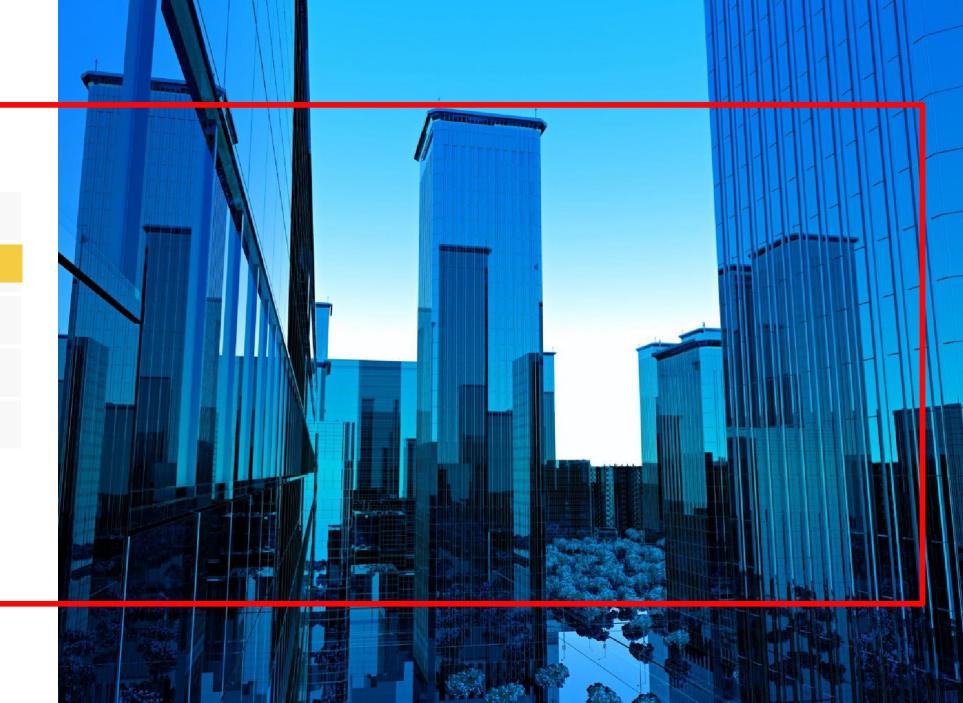
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### **60's**

The first insurance agency

The first insurance policy



### 80's

Beginning of bancassurance



### 90's

Public offering of Aksigorta in 1994

Opening of the Fire and Earthquake Training Center

First website

First online policy in Turkey's bancassurance business

### 2000's

Opening of the Aksigorta Service Center

Awarded the certificate of authorization in the health branch

Transition to regional management

Selected as "Türkiye's Best Employer" for the fifth time

Merger between Sabancı Holding and Ageas in 2011

Established Medisa in 2022

### **Board of directors**





**Haluk Dinçer** 

#### Chairman of the Board (since 2011)

Currently presiding over Sabanci Holding's Financial Services Group, he has been an integral figure within the organization, holding pivotal leadership roles since 1995. Between 2011 and 2016, he notably led as the President of Sabanci Holding's Retail and Insurance Group.

Beyond his contributions to Sabancı Holding, Mr. Dinçer has made significant impacts on the broader business community. He honorably served as the President of the Turkish Industry & Business Association (TÜSIAD) and took the helm as Chairman of the Foreign Economic Relations Board (DEiK) Turkish-American Business Council from 2008 to 2014. His expertise and leadership are further recognized internationally, as he is a member of the Brookings International Advisory Council and serves on the Executive Committee for B20 Turkey



**Sitare Sezgin** 

#### Member of the Board (since 2024)

She is an esteemed professional renowned for her deep expertise in management consulting, strategic leadership, and corporate governance. Her journey began at leading consulting firms, Bain & Company and Boston Consulting Group, setting the stage for her impressive career. In 2004, she embarked on a pivotal role with the Sabancı Group, and by 2009, she was leading new product and channel development at Akbank, a key player in Turkey's banking sector. Her leadership extended to successfully managing companies within the Boyner Group from 2011 to 2018, before returning to the Sabancı Group as the founding CEO of AkÖde.

Her governance prowess is further evident through her board memberships at renowned organizations, including her influential role as CEO of Teknosa since September 2021. Committed to advancing gender equality in the business arena, she actively engages with several associations dedicated to this cause, underscoring her role as a trailblazer for inclusivity and diversity in corporate settings



**Karolien Gielen** 

#### Member of the Board (since 2022)

Karolien Gielen joined The Boston Consulting Group in 2007. She is a core member of BCG's Insurance practice, specializing in digital transformation and innovation, data analytics, and core insurance process optimization (underwriting and claims).

In 2012, on secondment, Karolien worked as an advisor for the Belgian Vice Prime Minister and helped to design the government strategy for second pillar pensions, as well as serving as a core advisor for the "state aide" financial files during the financial crises



**Ben Karel E. Coumans** 

#### Vice Chairman of the Board (since 2024)

He began his professional journey at Fortis Bank in 2000 as a Management Trainee, swiftly advancing to a Senior Analyst role in M&A at the Fortis Corporate Center by 2002. His expertise led him to become the Director of Strategy and Business Development at the Fortis Consumer Finance Group in 2006, followed by a pivotal role as Director of Development & Acquisitions for Fortis Retail Banking in 2007.

Transitioning into investment banking, he joined Leonardo & Co in 2008 as a Director, eventually becoming Managing Director, contributing significantly until the company's integration into Rothschild and Natixis. In 2014, his path led him to Ageas, where he has held several strategic roles, culminating as the Group Director of Strategy and M&A since 2021. Simultaneously, he has been serving as an Independent Board Director at VDK Bank since 2020, actively engaging in its Audit, Risk, and Strategic Committees.



#### **Emmanuel Van Grimbergen**

#### Member of the Board (since 2019)

He holds distinguished board memberships at Cardiff Lux Vie, East West Ageas Life (Philippines), and Intreas. Serving as the Group Risk Officer for Ageas SA/NV, he is an integral member of the Ageas Management Committee and previously helmed the CRO Forum as its Chairman.

His illustrious career spans an 18-year tenure with ING, where he made significant contributions within the Risk and Actuarial departments. His leadership led him to various senior management roles at ING Insurance Belgium and ING Central Europe. His expertise was further recognized when he was appointed Chief Actuary of ING South West Europe. In 2004, his trajectory took a turn towards an elevated role as Chief Insurance Risk Officer of ING Insurance Retail Banking. By 2007, he was positioned in Amsterdam, serving as the Chief Risk Officer of ING Central and Rest of Europe



**Burcu Civelek Yüce** 

#### Member of Board (since 2022)

She embarked on her journey with Akbank in 2006, ascending through pivotal roles such as Senior Vice President of Strategic Management, EVP of Human Resources and Strategy, and EVP of Strategy, Digital Banking, and Payment Systems. Since January 2022, her expertise has been channeled into her role as EVP of Consumer Banking and Digital Solutions. Before her tenure at Akbank, she honed her skills at prestigious international consulting and technology firms. An alumna of Boğaziçi University, she boasts a B.Sc. in Industrial Engineering and an MBA, with the distinction of graduating first in rank for both degrees. Further enhancing her academic credentials, she attended courses at the esteemed Harvard Business School and Koç University.

Her leadership and vision are also recognized through her roles as the Chairperson of AkÖde and as a Board Member of Akbank AG, Ak Investment, and Sabanci DX.

### **Board of directors (continued)**





Fatma Dilek Yardım

#### Independent Member of the Board (since 2024)

With over 30 years of extensive experience in banking and financial services, she is a seasoned Senior Executive who has held the position of Country CEO at three international banks. Throughout her impressive career, she has demonstrated a consistent ability to deliver robust bottom-line results while adeptly managing growth and navigating change. Her professional journey is marked by her ability to thrive within complex matrix organizations, adapting swiftly to dynamic business landscapes and evolving regulatory frameworks.

Her strategic expertise encompasses Corporate Governance, Client Management, Corporate Finance, Enterprise Risk Management, and Compliance. Her leadership and strategic acumen have been pivotal in steering these organizations towards sustained growth and operational excellence.



**Uğur Gülen** 

#### Independent Member of the Board (since 2024)

He commenced his distinguished career in 1991, acquiring invaluable experience across leading financial institutions including Interbank, Denizbank, Ak Internet, and MNG Bank. From 2004 to 2009, his expertise was further recognized as he assumed the role of Assistant General Manager at both AK Emeklilik A.Ş. and Avivasa Emeklilik ve Hayat A.Ş. He was CEO of Aksigorta until June 2024. He is also zthe president of Turkish Insurance Association.



Mustafa Fırat Kuruca

#### Member of the Board and General Manager (since 2024)

He graduated from the Department of Business Administration of the Faculty of Administrative Sciences at Boğaziçi University. He started his professional career at Unilever Türkiye in 1989 and has respectively held the positions of Management Accountant (Unilever Türkiye), Commercial Officer (Unilever Europe, Belgium), Purchasing Manager (Unilever Türkiye), Audit Director (Unilever Germany), and CEE Finance Director (Unilever Europe, Belgium). In 2004, he left his position at Unilever and returned to Türkiye to take on the role of Finance and Administrative Affairs Director at Koç Holding Setur Divan İşletmeleri. He joined AgeSA in 2005 as Assistant General Manager in charge of Finance. As of January 1, 2017, he has been serving as the CEO of AgeSA, and additionally, as of June 1, 2024, he has been serving as the General Manager and Board Member of Aksigorta.



Hüseyin Gürer

#### Independent Member of the Board (since 2021)

He embarked on his professional journey in 1986 with Deloitte. Broadening his horizons, he ventured to London between 1989 and 1990, serving as an independent auditor. Demonstrating leadership and expertise, he ascended to the role of CEO for Deloitte Turkey, a position he held with distinction from 2007 to 2016. In addition to his contributions at Deloitte, he holds a esteemed position as a Board Member of Eczacibaşi Holding.

### **Management team**



#### High-performance focused leadership team

Aksigorta leadership team's ultimate target and responsibility is to prepare for the future while succeeding today



Mustafa Fırat Kuruca General Manager (since 2024)

He graduated from the Department of Business Administration of the Faculty of Administrative Sciences at Boğaziçi University. He started his professional career at Unilever Türkiye in 1989 and has respectively held the positions of Management Accountant (Unilever Türkiye), Commercial Officer (Unilever Europe, Belgium), Purchasing Manager (Unilever Türkiye), Audit Director (Unilever Germany), and CEE Finance Director (Unilever Europe, Belgium). In 2004, he left his position at Unilever and returned to Türkiye to take on the role of Finance and Administrative Affairs Director at Koç Holding Setur Divan İşletmeleri. He joined AgeSA in 2005 as Assistant General Manager in charge of Finance. As of January 1, 2017, he has been serving as the CEO of AgeSA, and additionally, as of June 1, 2024, he has been serving as the General Manager and Board Member of Aksigorta.



Zeren Zeynep Eröktem Bal
Assistant GM – Finance (since 2023)

Launching her career in 2005 within the realm of independent financial audit, she transitioned into transaction advisory services from 2007 to 2009. In 2010, she became an integral part of H.Ö. Sabancı Holding, first serving as a financial analyst and later elevating to the role of finance manager within the Retail and Insurance Group. Her journey led her to Aksigorta in January 2020, where she assumed the position of Financial Control Group Manager. By May 2023, her expertise and leadership were further recognized as she was appointed the Chief Financial Officer (CFO) of Aksigorta.



Osman Akkoca
Assistant GM – Agencies (since 2023)

He embarked on his professional journey in 1999 as an Assistant Inspector at Sumerbank. His trajectory then led him to Avivasa, where he rendered his expertise as an Inspector from 2005 to 2007. Joining Aksigorta in 2007, he made significant contributions first as the Internal Control and Compliance Assistant Manager for three years. Subsequently, he held the positions of Risk Manager from 2010 to 2011 and Financial Control Manager from 2011 to 2017. He was the CFO of Aksigorta before his current role.



Soner Akkaya
Assistant GM – Claims and Legal (since 2017)

He began his professional tenure as an auditor at Interbank, serving from 1998 to 2002. This was followed by a role as Assistant Manager at Tekfenbank between 2003 and 2005. He then transitioned to Sabancı Holding, where he held the position of Audit Manager from 2005 to 2011. Demonstrating expertise and leadership, he subsequently took on the role of Head of Internal Audit at Aksigorta, a position he held with distinction for six years, from 2011



Tolga Okan Tezbaşaran

Assistant GM – Retail Product, UW and Customer Management (since 2023)

Before ascending to prominent roles as Regional Manager and Group Head at Yapı Kredi Insurance, he rendered his expertise as Regional Manager at both Yapı Kredi Pension and Halk Yaşam Insurance. In 2011, he joined the ranks of Zurich Insurance. Since then, he has distinguished himself as the Executive VP of the Individual and Small Business Segment Group and holds a seat on the Board.



Burak Yüzgül
Assistant GM – Human Resources and Sustainability (since 2022)

He initiated his professional journey at Eczacıbaşı Baxter in 2002. In 2007, he transitioned to the AgeSA family, where he navigated through various roles within the Human Resources Department, showcasing his expertise and leadership. His contributions were recognized with his appointment as the Assistant General Manager overseeing Human Resources on April 1, 2015. Additionally, he holds the distinction of being an AgeSA Executive Board member. Beyond his corporate responsibilities, he also lends his insights as a board member to various non-governmental organizations.

### Management team (continued)



#### High-performance focused leadership team

Aksigorta leadership team's ultimate target and responsibility is to prepare for the future while succeeding today



Seydi Kaan Konak

Assistant GM – Technology and Operational Excellence AGM (since 2022)

He initiated his career journey at Zurich Insurance in 2007, serving as the Process and Project Management Assistant Manager. By 2014, he transitioned into the role of Project Manager, a position he held until 2015. That same year, he embarked on a new chapter at Aksigorta within the Technology, Digital, and Individual Technical function. His expertise was further recognized as he took on the role of Governance and Service Management Department Manager. Since 2021, he has been instrumental in driving Ageas IT Digital Transformation as its sponsor.



Deniz Ceylan
Assistan GM - Corporate UW and Reinsurance (since 2023)

He embarked on his professional journey with Sabancı Holding in 2008, stepping into the role of Risk Management Manager. In 2010, he transitioned to Aksigorta, serving as the Reinsurance Manager until 2016. His expertise then led him to Marsh McLennan from 2016 to 2022, where he held the position of Assistant General Manager, overseeing Placing and Strategy. Subsequently, he took on a pivotal role at Aksigorta as the Assistant General Manager, responsible for Reinsurance and Strategic Cooperations.



Selim Avşar Assistant GM – Bank Insurance (since 2024)

He graduated from Istanbul University, Faculty of Economics, Department of Econometrics and received his master's degree from the same department. He started his career as Financial Advisor at Commercial Union in 1996 and served in various positions in sales management within the same company. In 2003, Avşar was appointed as Assistant General Manager in charge of Sales at AgeSA Hayat ve Emeklilik A.Ş. In 2007, he was appointed as Assistant General Manager in charge of Direct Sales and Agencies. Selim Avşar has served as Assistant General Manager in charge of AgeSA Bancassurance since October 1, 2017. At the same time, Selim Avşar has served as Assistant Manager in charge of Aksigorta Bancassurance since August 1, 2024. Avşar has 25 years of professional experience.



Mustafa Erdoğan

Director – Corporate Sales (since 2023)

He initiated his professional journey at Yapı Kredi Sigorta in 2001, marking the beginning of a distinguished career in the insurance industry. Advancing his expertise, he made a significant career move to Aksigorta in 2006, indicating a continuous trajectory of growth and development within the sector.



**Elif Horasan**Director - Strategy and Change Management Director (since 2022)

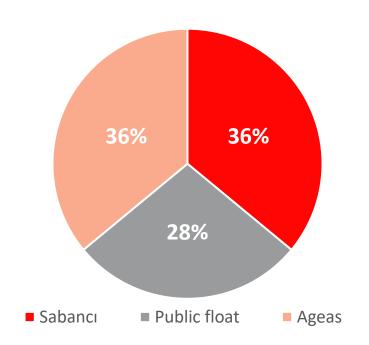
She started her career by enrolling the management trainee program in Dogus Otomotiv in 2006 and worked as a product specialist in Volkwagen Passenger Cars. She continued her career in Deloitte, where she worked as 'Transaction Services Manager' in Corporate Finance division, and later joined Sabanci Holding as a Strategy Manager in Retail and Insurance Group. As of January 2017, she embarked on her journey with Aksigorta, and assumed several different roles such as 'Financial Controller Group Manager', 'Strategy and Digital Channels Group Manager' and subsequently the 'Head of Strategy and Retail Bancasurance'. She is a graduate from Istanbul University Business Administration Faculty, and holds an MBA degree from Frankfurt Goethe University.

### Shareholder structure and commitment to minority shareholders



#### **Shareholder Structure**

Major shareholders (as of 30 September 2024)	Shares in TL	%
Hacı Ömer Sabancı Holding A.Ş.	580,320,000	36
Ageas Insurance International NV	580,320,000	36
Free Float	451,360,000	28
Total	1,612,000,000	100



#### **Our Pledge to Minority Shareholders**

Our core ethos revolves around fostering unwavering trust and delivering sustained value to our minority shareholders. We achieve this through:

Unparalleled Transparency: Upholding an ethos of openness in all our communications.Data Accessibility: Ensuring stakeholders have unfettered access to pivotal data.Swift Engagement: Committing to rapid response times for all inquiries

#### **Engagement Channels for Continuous Communication:**

- Quarterly Updates: Regular <u>Earnings calls</u> to provide financial insights and outlook.
- **Digital Resource**: Our official platform, <u>www.aksigorta.com.tr</u>, is a comprehensive resource for stakeholders.
- **Direct Communication**: For specific inquiries, reach out to investor.relations@aksigorta.com.tr.
- Investor Briefings: Engage in our periodic roadshows for strategic updates and vision.
- **Tailored Discussions**: Opt for 1-on-1 sessions for personalized engagements and deep dives.
- Public Disclosures: Stay abreast of crucial announcements via our dedicated disclosure platform.

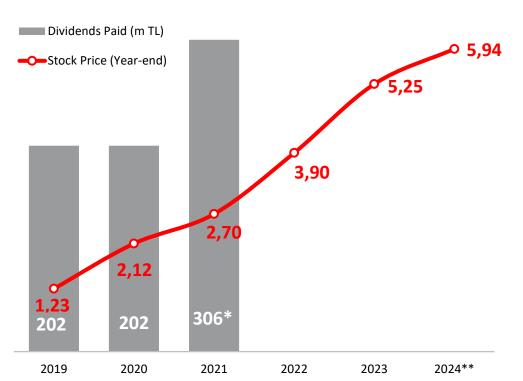
At the heart of our operations is our commitment to your trust and confidence.

### Dividend, buybacks and M&A history



#### **Dividend history**





#### **Buybacks and M&A History**

- In 2011, Ageas acquired 30.99% stake in Aksigorta from Sabancı Holding, amounting to USD 220 million.
- Subsequently, between November 2011 and November 2012, both Sabancı Holding and Ageas strategically bolstered their positions, each amplifying their shareholdings by 5.00% through a concerted share buyback program.

m TL	2019	2020	2021	2022	2023	2024**
Мсар	1.551	2.662	2.151	4.514	8.463	9.575
P/E	4,2	6,2	6,8	n/a	8,5	7,9
P/B	1,7	2,4	2,1	2,3	3,1	2,5
DPS	1	1	1	-		_

<sup>(\*):</sup> Total dividend payment in 2021 was 306m TL; paid with two installments 202m TL in Mar.22 and 104m TL in Sep.22. (\*\*): As of September 5, 2024.

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#### **EVOLVING CUSTOMER NEEDS**



Hyper-personalization Embedded insurance Digital experience Modular products

#### PREVAILING TECHNOLOGY



Generative AI
Digitalization
Information security and cyber risks
Increasing data usage

### DELIVERING SOCIETAL VALUE



Global protection gaps
Climate change
Sustainability
Aging and Wellbeing
Wealth inequality

# CHANGING MACROECONOMIC CONDITIONS

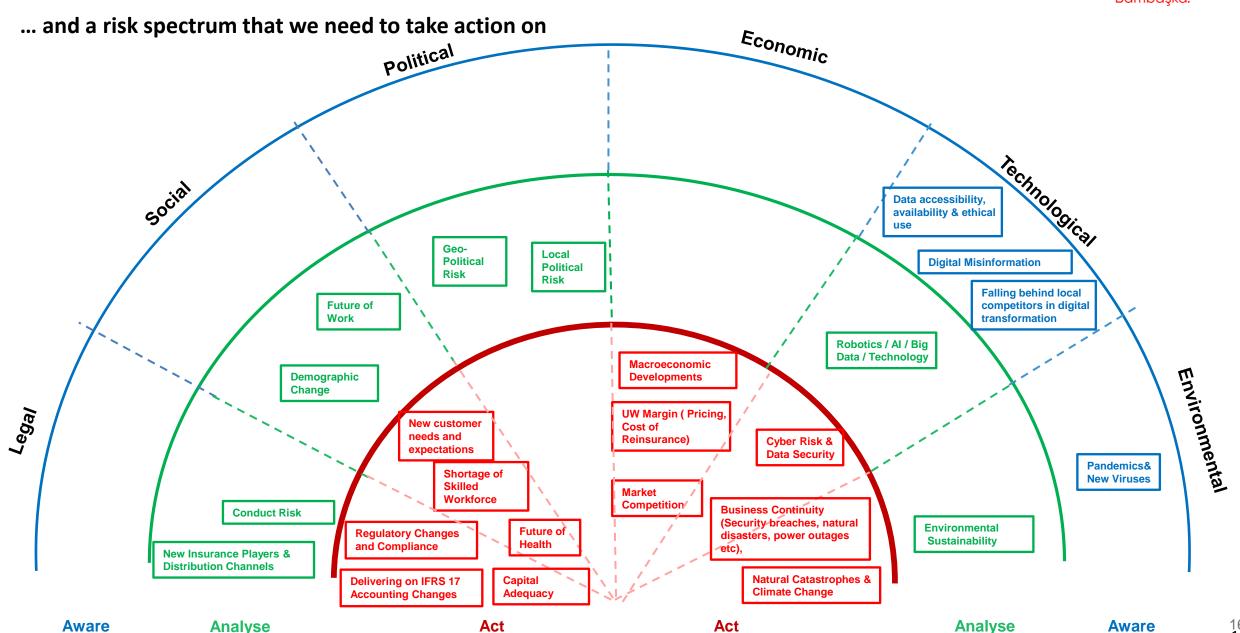


High interest and inflation rates Risks to global trade Recovering growth rates Financially stressed consumers



Purpose	We protect the valueable one together, with new generation solutions for a sustainable life.					
Strategic Choices	Grow the Core	Develop New Growth Engines	Create Customer & Stakeholder Experience	Achieve Excellence with Technology	Adapt to Future of People and Work	Contribute to Sustainability
Key Initiatives	<ul> <li>Expand distribution network</li> <li>Improve productivity</li> <li>Maximize retention</li> <li>Increase cross selling</li> <li>Scale new products</li> </ul>	<ul> <li>Invest on digital insurance platform and strategic partnerships</li> <li>Search for opportunities in healthcare ecosystem</li> </ul>	<ul> <li>Customer centric product and service management</li> <li>Continuously improve and innovate customer journeys</li> <li>Implement the NPS cycle</li> </ul>	<ul> <li>Operational and technical excellence</li> <li>Robust and secure systems</li> <li>Become faster and flexible with new intelligent technologies</li> </ul>	<ul> <li>Smart work and agile @scale</li> <li>Talent management and workforce planning</li> <li>Learning &amp; development</li> <li>Employee well-being</li> </ul>	<ul> <li>Contribute to a liveable and greener world</li> <li>Increase risk awareness for safer and healthier society</li> <li>Create a positive impact in our ecosystem</li> </ul>
Values	Driving Results		Collaboration		Self-Development	











#### Set the Foundation

- Improve the underlying performance of the portfolio by focusing on the technical excellence and profitability.
- Definition & alignment on the basic guidelines and principles in core insurance processes.

### UW Excellence (UW and Pricing), Operational Effectiveness and Reinsurance

Capital Management

#### **Inject the Profitable Growth**

- Leveraging the technical excellence, identify and pursue key opportunities to achieve profitable growth on highest potential lines of business.
- Modernize channels and key supporting processes to make the company fit for capturing growth.
  - Full channel potential
- Maximize synergies (Akbank, Agesa, Medisa)
- Capture growth opportunities

# Target Outcomes

**Key Focus** 

**Areas** 

- Target customers, channels, LoBs with the potential to generate sufficient return on capital.
- > Sustainable improvement in solvency, despite relative decrease in market share in the near term.
- Double digit market share
- Top tier player with a healthy profit market share
- Maintain healthy solvency ratios



Vision



#### Being a top tier player

- 10% Market share
- ~+100mio \$ Net Profit

**Strategic Choices** 



#### **Growth levers**

#### Potential areas to be deep dived and refined

- > Maximization of channel potential:
  - Bancassurance
  - Agency
  - Corporate
- > Health
- > Customer value based business model
- > Product innovation (profitable and scalable e.g individual products)

\*Enhanced by synergies w / Agesa and Medisa

Technical Excellence | UW, Claims, Reinsurance, Capital Management

**Foundations** 



Technology | Data, Al

People & Culture



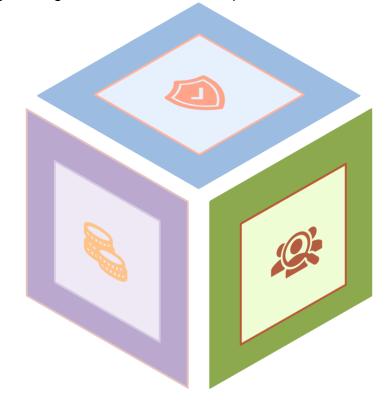
• We will decide on where to grow based on three dimensions:

#### **Market Potential**

- Market potential is assessed by size, growth potential and profitability of line of businesses.
- Most profitable products with highest growth is defined as "sweet spots" and profitable products with yet relatively lower growth is defined as "deep dive areas".

### **Return on Target Capital**

 Target line of businesses and customers with sufficient return on capital.



#### Customer

 Consider total customer value rather than pure technical profitability of a single product / LoB.



Our Purpose	For a sustainable life, with new generation solutions; we protect the valuable one together.					
Our Strategic Choices		Establish a customer value based business model	Revisit corporate UW in a tightened reinsurance market	Enhance distribution channel potential	Accelerate 'profitable growth' in selected lines which contribute to CAR	Develop new growth engines
How will we do it?		Total customer value rather than pure technical profitability for a single product  Identify valuable customers and create a business model to attract, develop and retain them	Optimize the reinsurance structure and establish a flexible framework	Diversify sales service model based on customer and agency segmentation  Focus on automotive agencies  Untap bancassurance potential  Further invest in digital and analytical capabilities (e.g. APIs, chatbots, digital assets, next best offers, lead generation)  Diversify channel portfolio to reduce dependencies (e.g. global brokers vs mid-size brokers)	Focus on segments and LoBs that consume less capital and support profitable growth	Establish B2B2C partnerships, prioritizing Sabanci synergies
Capabilities we will be known for		People		Technology (Data & Al)	Si	ustainability

### **Product portfolio**



#### Motor



#### **Motor Third Party Liability (MTPL):**

Mandatory insurance that covers damages by the insured vehicle to others, ensuring protection within defined limits.

#### Motor Own Damage (MoD):

Optional coverage, often referred to as CASCO, safeguarding against damages to the insured vehicle. It encompasses diverse perils, ranging from fires, natural disasters, and theft, to potential losses of personal and professional belongings.

#### **Non-Motor**



**Fire:** Specialized property insurance that addresses damages and losses resulting from fire incidents.

**Engineering:** Tailored coverage providing financial protection against risks encountered by construction projects, machinery, and equipment.

**Liability:** A safeguard against potential legal liabilities, defending the insured against lawsuits and related claims within the policy's purview.

**Marine:** Transit insurance, ensuring coverage for the insured's property while being transported between locations, irrespective of the mode of transport.

**General Losses:** Comprehensive coverage mitigating the risks associated with everyday life.

#### Health



**Aksağlık Insurance:** Offers privileges according to your needs with more than 4000 contracted institutional options and different policy plans to get to the health care solutions "just for you."

**Critical Illness Insurance:** Should any of the 13 dangerous conditions and illnesses covered under the scope of "Hayata Devam!" Insurance occur, indemnities starting from TL 50,000 are available.

Health Insurance for Foreigners: In accordance with the law, Health Insurance for Foreigners, a must for non-citizens who come to Turkey to obtain a residency permit, is available at Aksigorta.

### **ESG - Charting a Sustainable Tomorrow**

AKSigorta

Bambaska.

Embracing innovative solutions and forging partnerships for a greener, more sustainable future for generations to come

#### **Sustainability & Environmental Stewardship:**

- •Duty to future generations for a greener world.
- •By reducing the use of energy and natural resources in offices, it was entitled to receive the Green Office Diploma from WWF Turkey.

#### **Key Environmental Milestones:**

- •Pledged 53% reduction in Scope 1 & 2 emissions (2019-2030).
- •Procured 100% renewable energy certificate in 2023
- •Our female board member ratio reached 40% in 2024
- •The studies have started this year to determine the 2030 scope 3 emission (investment-related) target.
- •The ratio of woman managers should be at least 50% by 2030
- •50% woman representation in STEM and revenue-generating roles by 2030.
- •After publishing the 2030 Scope 3 target to all stakeholders, we will apply and commit to Science Based Target Initiative or Non-Zero Insurance Alliance initiatives within 2 years.

#### Philanthropy:

•Annually allocate 5% of PBT to Sabancı Foundation.

SBTi: Science Based Targets initiative NZIA: Net-Zero Insurance Alliance



### · çok başkalar.

#### **Sustainability Reporting & Initiatives:**

- Published GRI-compliant ESG report in 2023.
- •As of June 2024, 6% of total AUM is green investment.
- •ESG fund was established in the 3rd quarter and aims to reach 20% of total investments by 2030.
- •Launched six SDG-linked sustainable products/services in 2023.
- •Established a fund amounted at 300m TL including only green investment in September 2023
- •SDG-linked sustainable products and services rate is 21% on a GWP basis in 2023
- •Net-Zero transition target is at 2030

#### **Resource Management & Waste Reduction:**

- •Labels promote efficient use of water, electricity, paper.
- •In-office recycling for batteries, plastics, glass.
- •Treated 4 tons of waste oil, preventing nature pollution.

#### **Global Commitments & Recognition:**

- •Signatories of UNEP FI Principles for Sustainable Insurance & UN Global Compact.
- •AKGRT listed on Istanbul Stock Exchange Sustainability Index since 2022.

### **UN Sustainable Development Goals (SDGs)**



# Gender equality

We have become "Equal Women at Work €Certificate" •



#### **Avoid wasting water**

We dissociate the wasting water to special tanks and prevent the nature pollution by 4 tons of domestic waste



#### **Sustainability**

We have recycling boxes for batteries, plastics and glasses at our office.

We have stopped plastic consumption by 2022.



#### **Climate Action**

Based on the science-based target, we will reduce our Scope 1 and Scope 2 emissions by up to 53% from 2019 to 2030.



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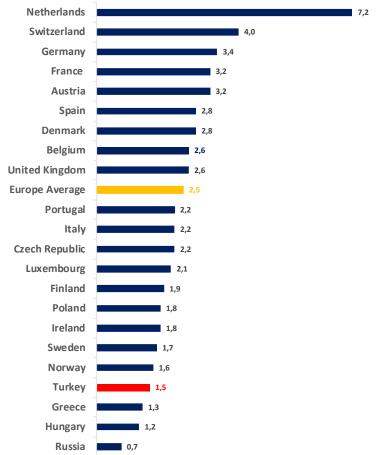




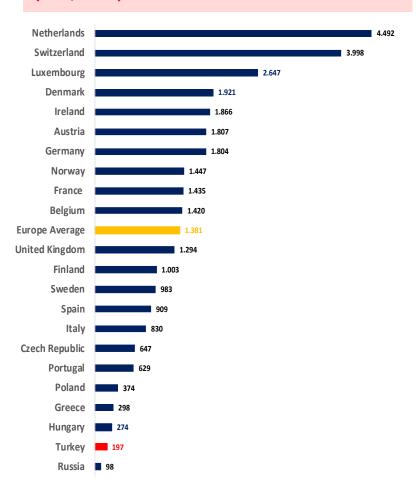
#### Strong growth potential in non-life insurance sector

Turkish non-life insurance market is underpenetrated





# GWP per capita (USD, 2023)



# Low penetration levels signal growth potential

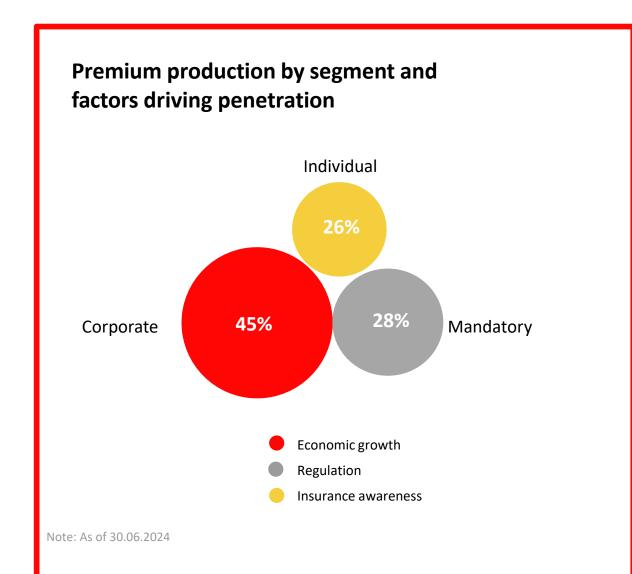
in millions	# of insurable	# of insured	Penetration
MTPL	30,0	23,7	79,2%
MOD	30,0	7,6	25,3%
TCIP*	20,0	11,3	56,5%
HEALTH	85,4	7,8	9,1%

(\*): Compulsory earthquake insurance. As of 30.06.2024



#### **Factors driving insurance penetration in Turkey**

Different premium segments are driven by three different factors. Insurance penetration also depends on economic development.



### Premium production is affected by socioeconomic status of cities and per capita income

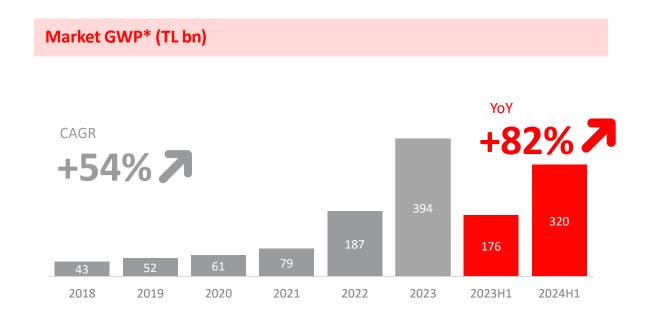


#### Top 15 cities generate 75% of total premium production.

Higher per capita income leads to higher premium generation. Top 15 cities in premium production have higher per capital income levels compared to the rest.



#### Insurance is the core business in agencies while it is a part of financial services in banks



#### **Key growth assumptions**

#### **Distribution Channels Market Share:**

•The agency channel dominates the market, accounting for 57% of the total, followed by corporate and bank channels at 30%\*\* and 13%\*\*, respectively.

#### **Motor Products Distribution through Agency Channel:**

•A significant 78% of motor insurance products (both MTPL and MOD) are distributed through the agency channel. Within the agency channel's portfolio, motor products represent 59%\*\*.

#### **Channel Performance:**

- •The agency channel has exhibited exceptional growth in motor product sales, outpacing other channels.
- •Conversely, the bank channel has experienced a deceleration, largely influenced by a reduced credit appetite and a global trend of customers transitioning from in-branch to digital services, particularly in the retail segments.

#### **Future Outlook:**

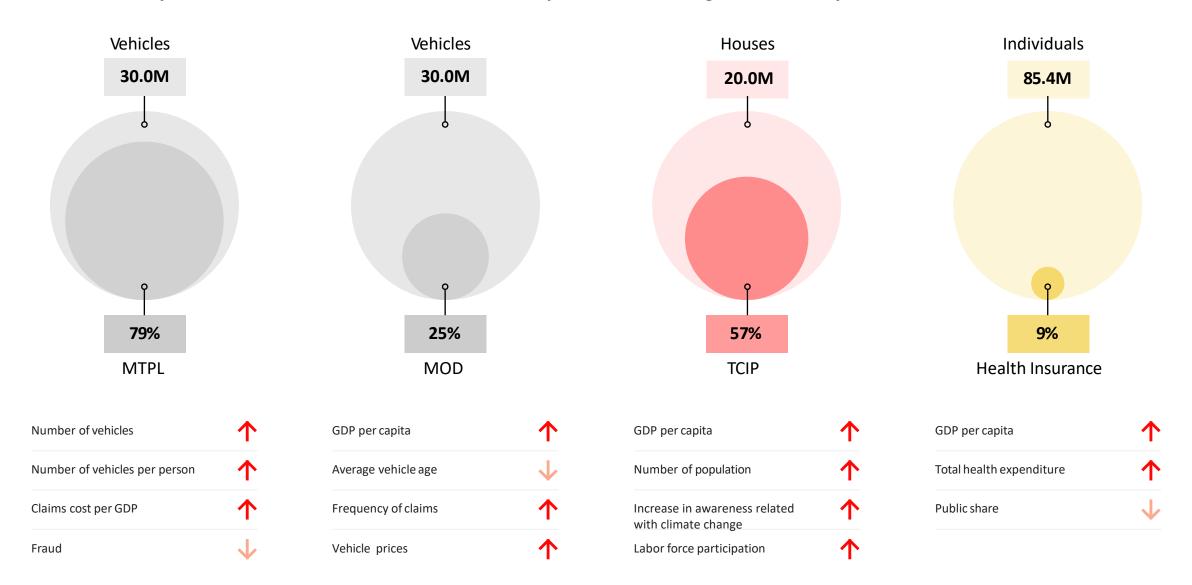
•Growth in the bank channel is anticipated to pivot towards the commercial and corporate segments.

<sup>(\*):</sup> Normalized figures by excluding double-count premiums of MTPL, agriculture and medical malpractice pools.

<sup>(\*\*):</sup> As of 30 June 2024.



### Penetration development is correlated with several attributes, quantified with single-factor analysis



Note: As of 30 June, 2024.

### **Position in the Competitive Landscape**



#### Aksigorta GWP and market share development



Aksigorta GWP CAGR ('18 -'23)

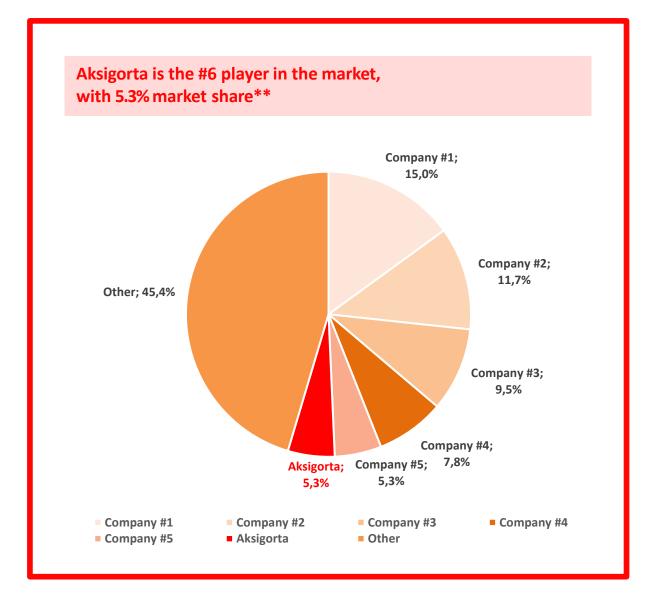
**49%** (market: 54%)



Aksigorta GWP 2024H1 YoY

**58%** (market: 82%)





<sup>(\*):</sup> Normalized figures by excluding double-count premiums of MTPL, agriculture and medical malpractice pools.

<sup>(\*\*):</sup> Source: Insurance Association of Turkey, data as of 30.06.2024, double count premiums of MTPL, med-mal and agriculture pools are excluded.



#### Aksigorta is a well-established company with strong partners and customer base

#### **Sabancı Holding**

Hacı Ömer Sabancı Holding A.Ş., one of Turkey's leading industrial and financial conglomerates, is the parent company and manages the Sabancı Group companies with a strategic portfolio approach.

Turkey's rapidly growing sectors including banking, insurance, energy, cement, retail and industrials are the main business areas of Sabanci Group.

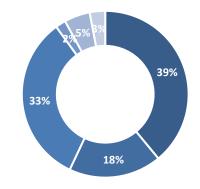
In June 2024, consolidated net income of Sabancı Holding is -7,6 billion TL.

Sabancı Group companies account for 5,0% of the market value of Borsa Istanbul (BIST100)

More than 60k employees More than 40 million customers



Sabancı Holding Net Asset Value Breakdown Aug 24 (%)



- Banking & Financial Services
- Material Technologies & Mobility Solutions
- Energy and Climate Technologies
- Digital Technologies
- Other



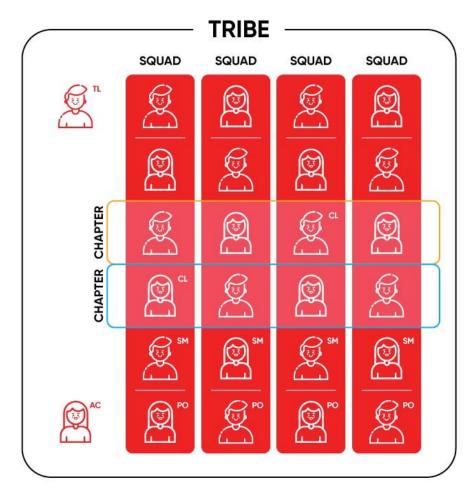
Aksigorta is a well-established company with strong partners and customer base

CARDIF LUX VIE

#### **Ageas Insurance International NV Gross inflows Ageas's Insurance net operating** Part 2024H1 total: €9,9b results 2024H1 total: €642m 27% **United Kingdom** Non-life 45% #2 motorcycle insurer #6 private car insurer TESCO Underwriting RIAS 22% 17% Asia Life and non-life Belgium 25 million customers in 9 markets Life and non-life ■ Continental Europe ■ Asia #1 life and #2 non-life Continental Europe #1 real estate 3 million customers **Group's Non-Life** Continental Europe **Group's Solvency II Ratio** Life and non-life **Combined Ratio** in 3 markets #1 health insurer in Portugal 4,9 million customers 93,1% 219%



#### Cross-functional and agile working organization, empowered people are key for success



Tribes focus on process improvement and cultural shift along with business management, delivering change, and improving products, systems, and customer journeys.

### Organizational Transformation: Embracing Agile & Cross-Functional Structures (2017-Present):

- Initiated the shift towards cross-functional teams and platforms for enhanced collaboration and efficiency.
- Integrated agile methodologies within all IT departments, ensuring dynamic and responsive project execution.
- Amplified engagement of business units, fostering a cohesive organizational approach.
- In 2021, formulated a comprehensive blueprint for enterprise-wide agile transformation.
- 2022 marked the inception of our pioneering "Retail Tribe", further solidifying our agile foundation.
- In 2023 with the establishment of People Tribe and Corporate Tribe, transformation spread among various functions.
- Currently, over 45% of our workforce thrives in agile team environments, underlining our commitment to modern, efficient work paradigms.

#### Aksigorta Agile Transformation by the Numbers:



3 Tribes 32 Squads



%45 Employee



%90 Satisfaction



#### **Superior distribution power**

#### **Aksigorta**

Agency

~3,750

9.2b

**GWP** 

5.368

agencies

Broker

**141** 

brokers

3.4b

**GWP** 

**Akbank** 

24.1 b

net profit

2,291.3b

total consolidated assets 16.4%

capital adequacy ratio

+13.1m

Active customers

702

branches

12.9k+

employees

Agencies'

and brokers' insurance knowledge and expertise

Octoph taking

Overline

Venileme

Xampanyolar

1.281 も

+6.000

**ATMs** 

800k+

POS machine

Leader

in digital banking



10.8m

digital customers

as of 30 June 2024 as of 30 June 2024

### **Digitize insurance processes with ADA**

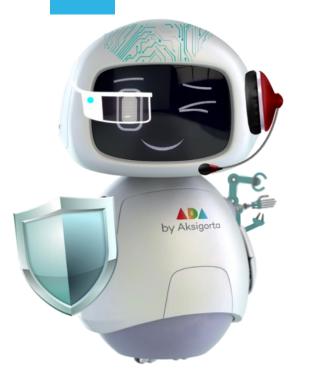


We target 8.8 million transactions in 2025 by using new technologies.

7.2 M
# of transactions

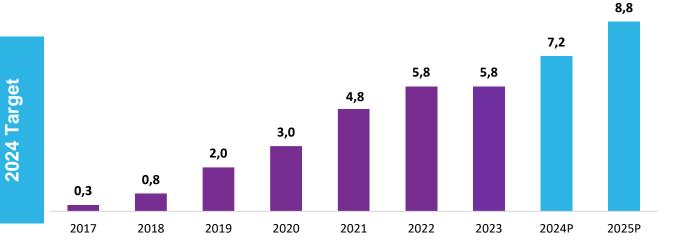
200+
processes automated

220+
FTE virtual workforce



Our objectives go beyond mere efficiency gains; by offering fast, 24/7, Alsupported, and high-quality services, I distinguish Aksigorta from competitors, making Aksigorta the preferred partner for distribution channels and the top choice for customers.

#### # of Transaction Executed by ADA (in million)

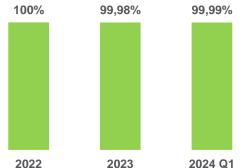


### We continue to show strong performance in terms of technology



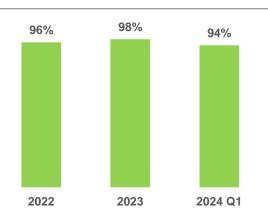
IT shows very solid performance in terms of efficiency, robustness, security and availability against best-in-class players by completing more than 150 projects & 350 system updates in the last 3 years.

# Application Availability in % (7x24) 00% 99,98% 99,99%



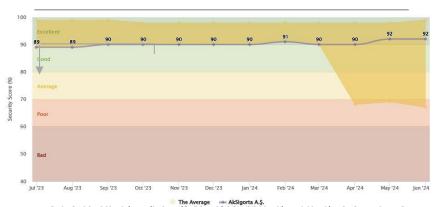
For last 3 years, approx. 100% application availability has been achieved through modern, well designed and robust application and system infrastructure.

#### **Service Level**



Target SLA has been complied with this year as well against the increasing operational workload and new project go in live.

#### **Cyber Security**



Projects against dramatically increased cyber attacks, and we are in best-inclass players in market.

#### **Customer Satisfaction**



As IT, we achieved high satisfaction rate in the customer satisfaction surveys we conducted to continuously improve our products and services.

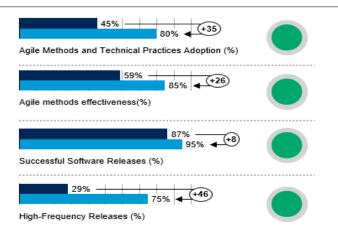
#### IT Efficiency (IT Cost per GWP)

in %



Compared to peer groups AKSigorta with large cost advantage of 50% against best-in-class players.

#### **Agility & Fast Delivery**



Compared to peer groups, AKSigorta shows strong performance with agility and fast delivery .

### **Business outlook**

**Aksigorta 2024 actions** 

Strengthen our pricing and claims management

Configure our business model with customer centricity

Increase our focus on Sustainability

Invest in systematic innovation to transform our business

AKSigorta Bambaşka.

We will

Leverage on our distribution network and grow the core

Strengthen our finance and collection structure

Always prioritize investment in our employees

Assure full transition in health business with the new company

Engage in strategic partnerships in new ecosystems

Manage our processes efficiently and controlled by technology

Constantly target and measure

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## **Scorecard**



#### 2024H1

2024H1 financial indicators (TL m)		у/у
Gross written premiums	17.522	+58%
Financial income	1.814	+13%
Net income	608	+4%
Shareholders' equity	3.888	+52%
2024H1 operational ratios		у/у
Combined ratio (net)	122%	+2pp
Loss ratio (net)	92%	-2pp
Commission ratio (net)	11%	-1pp
Expense ratio (net)	19%	+6pp

## **Capital Adequacy**



Capital adequacy	Dec.20	Dec.21	Dec. <b>22</b>	Dec.23	Main drivers:
Required capital	953	1.426	1.971	3.125	
Asset risk	388	484	551	779	by asset size
Reinsurance risk	81	178	320	828	by re-insurance portfolio
Reserve risk	115	165	233	301	by growth
UW risk	350	527	776	1.005	by growth
FX risk	18	72	91	211	by fx exposure
Available capital	1.220	1.167	2.104	3.362	
Capital adequacy ratio	128%	82%	107%	108%	

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## **Market GWP Development**



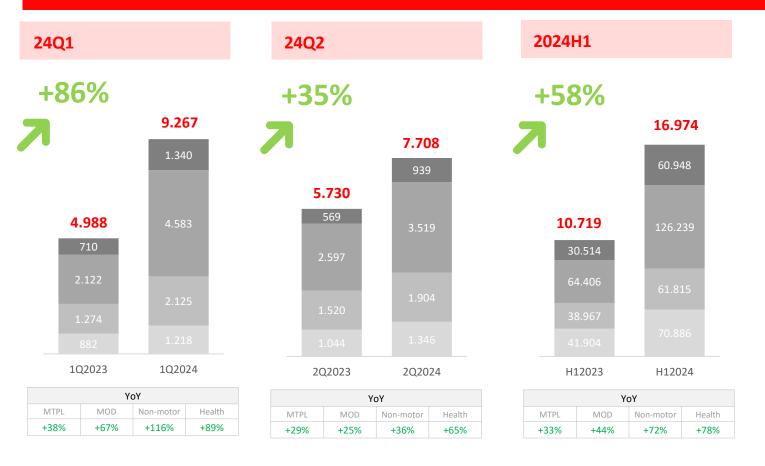
#### **Market GWP Distribution (m TL)**

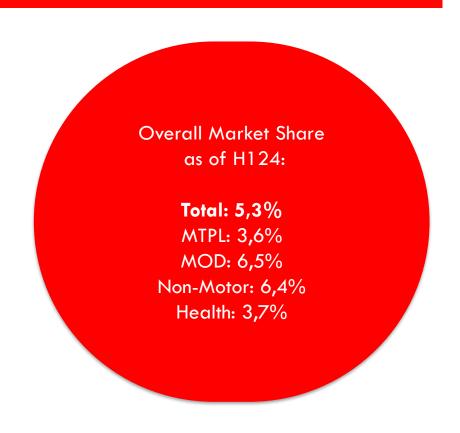


## **Aksigorta GWP Development**



#### Aksigorta GWP Distribution (m TL) - Prioritizing High-Margin Products and Capital Adequacy for Enhanced Profitability



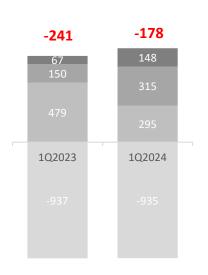


## **Underwriting Profit and Combined Ratio H1'2024**



#### **UW Result and Combined Ratio (TL m; %)**

#### **UW Result**



Product	MTPL	MOD	Non-Motor	Health
UWM		+9% -14pp YoY	+4% Opp YoY	+9% +1pp YoY
Combined Ratio		93% +16pp YoY	121% +3pp YoY	37% -10pp YoY
	The decrease in	Decreased marain	Slightly inline	YoY better UW

UWM **Total Company:** -1% +2pp YoY

**Combined Ratio Total Company:** 122% +2pp YoY

Health	Non-motor	MOD	MTPL

UWM						
2023H1	2024H1					
-1%	-3%					

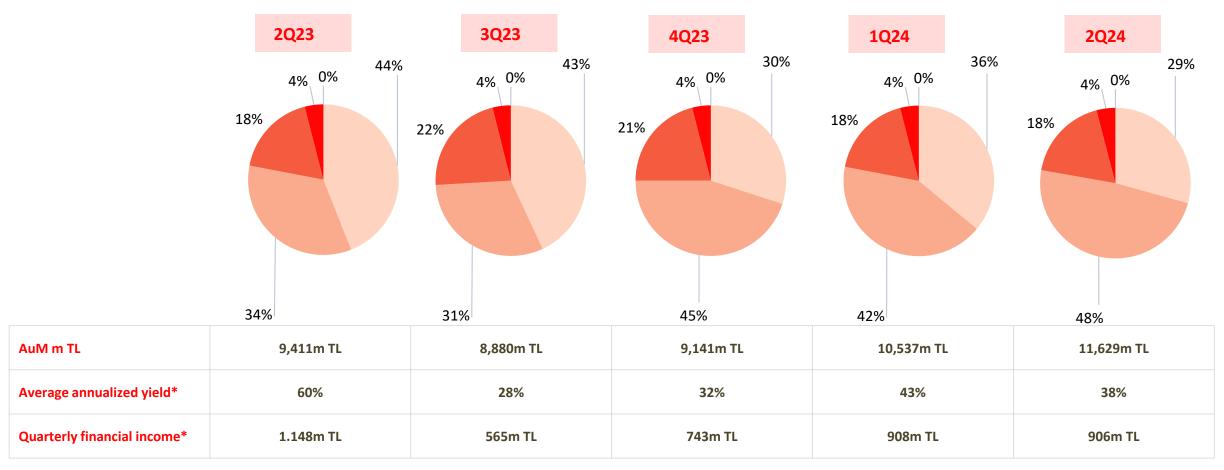
the Loss Ratio (LR) because of intense Underwriting (UW)

margins YoY margin competition

## **Financial Income Development**



#### As of June 2024, AuM has reached TL 11,6b with 24% YoY growth



(\*): Including FX gain / loss

Note: Financial income figures are after BITT (net off tax).

Note: : In Q2 2024 tax advantage TL fund generated 136 million TL tax shield.

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## **Technical Result Bridge between TFRS & Management Reporting**



	Technical	Re-classifications					UW result in		
As of 30 June 2024, (m TL)	result in TFRS	1	2	3	4	5	6	7	management reporting
Net earned premiums	5.297	-29	-9	-	-	-	-	-	5.529
Claims, net (*)	-4.402	-	-	+162	-553	-155	-	-	-4.948
Other technical income and expense	-471	+29	+9	-162	+530	+155	-	-	+90
Commissions, net	-	-	-	-	-	-	-578	-	-578
General expenses	-1.538	-	-	-	-	-	+1.538	-	-
Allocated financial income	1.814	-	-	-	-	-	-	-1.814	-
Total	700	-	-	-	-23	-	+960	-1.814	-178

- 1. Guarantee Fund (premiums ceded to Assurance Account as a % of MTPL production)
- 2. Assistance Premiums
- 3. Subrogation Accrual
- 4. Other Technical Inc. / Exp.
- 5. Bad Debt for Subrogation Receivables
- 6. Commissions vs. General Expense (only commissions are included in UWR in management reporting)
- 7. Allocated Financial Income: Interest income and FX gain/loss
- (\*) Claims, net in CMB reporting includes non-life technical expenses, namely incurred claims, bonus and rebates and other reserve provisions

## **Glossary**



AUM Asset Under Management

CAGR Compounded Annual Growth Rate
Ceded Premiums Premiums transferred to reinsurers

Combined Ratio Total of Loss ratio, commission ratio and expense ratio

ESG Environmental, social, governance

FI Financial Income
FX Foreign Currency
FTE Full-Time Employee

GDP Gross Domestic Product
GEP Gross Earned Premium
GWP Gross Written Premium
IT Information Technologies

LoB Line of Business

MOD Motor Own Damage

MTPL Motor Third Party Liability

Net Written Premiums Premium net of reinsurer share

Retention Net Written Premiums Company Holds

SDG Sustainable Development Goals

TCIP Turkish Catastrophic Insurance Pool
TFRS Turkish Financial Reporting Standards

UWM Underwriting margin, Underwriting Result as a share in GEP

UWR Underwriting Result

UW Underwriting

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